



Genomic Nursing: Building & Strengthening Bridges
Between Advances & Practice

November 3-5 | Providence, Rhode Island
(pre-congress November 2)

**SPONSORSHIP
& EXHIBITOR
PROSPECTUS**

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WELCOME MESSAGE

Dear Industry Colleague,

On behalf of Laurie Connors, PhD(c), DNP, FNP-BC, AGN-BC, AOCNP, FAANP, FAAN, ISONG President, Memnun Seven, PhD, RN, and Edwin Aroke, Ph.D., CRNA, FAANA, FAAN, ISONG World Congress Committee Co-chairs, and the entire ISONG Board of Directors, we are excited to invite you to the 2023 ISONG World Congress in Providence, Rhode Island from November 3-5, 2023.

The 2023 ISONG World Congress is planned to build on the success of previous ISONG World Congress, which attracted over 150 participants from more than seven countries. ISONG World Congress attract clinicians from different healthcare settings, researchers from industry and academic institutions, and scientist leading cutting-edge multi-omics research and translating genetic research informing genomic policy to advance health equity. Our participants will share contemporary research findings, as well as the best practices that will shape the future of nursing and enhance the quality of care in genetics and genomic healthcare.

With the theme, Genomic Nursing: Building and Strengthening Bridges between Advances and Practice, we have designed a captivating program that will allow participants to connect with diverse experts and colleagues, and foster collaborations while having a good time with national and international colleagues. The ISONG World Congress program will feature pre-congress workshops, expert lectures, and several tracks of peer-reviewed podium and poster presentations.

We welcome you to join us at 2023 ISONG World Congress in Providence, Rhode Island, the New England region of the Northeastern United States where science, technology, and innovation blend together.

The ISONG Board of Directors, thank you in advance for your consideration and support!

We look forward to receiving your commitment and working together at the 2023 ISONG World Congress.

ISONG WORLD CONGRESS

The Graduate Hotel
11 Dorrance St.
Providence, RI 02903
(502) 234-9485

Discounted room rate \$189 (plus taxes)

Please contact the Graduate Hotel directly to make reservations by October 10, 2023 to receive the group discounted rate. Hotel block is based on availability.

WEBSITE

Up-to-date information regarding the 2023 ISONG World Congress will be available on the website.

TABLETOP EXHIBIT

Each display table includes one identification sign, and two complimentary lunch vouchers, per booth, per day. Each exhibitor table receives a space in Vendor Passport with the option to donate a raffle prize to be used toward the grand prize raffle!

Premium Table (Pre-Congress) \$2,000/Table \$1,500

Each table is allowed two (2) workers/associates badges per table. Any additional workers/associates' badges will be required to pay \$650 per additional badge.



ASSIGNMENT OF EXHIBIT LOCATION

Choice of exhibit location is only available for our sponsors. Location for exhibitors will be assigned at the sole discretion of ISONG. Factors affecting booth location include the date the registration form was received by the ISONG Executive Office, number of exhibits, and proximity of competitors.

ADDITIONAL EXHIBIT BADGES

Additional exhibitor badges may be ordered at \$650 per badge up to a maximum of the number of exhibit badges included in your company's package. To order additional exhibitors badges, please send an email to events@ISONG.org.

EXHIBIT SCHEDULE (times are subject to change)

Exhibit Set Up:	Thursday, November 2, 2023	9:00AM - 7:00PM
Exhibit Hours:	Friday, November 3, 2023	6:00AM - 5:00PM
	Saturday, November 4, 2023	6:00AM - 5:00PM
	Sunday, November 5, 2023	7:00AM - 12:00PM
Exhibit Teardown:	Sunday, November 5, 2023	12:00PM - 3:00PM

CONTACT INFORMATION

For more information about exhibits, sponsorships, advertising, or other support opportunities, please contact the ISONG Executive Office

Evelyn Dougherty, World Congress Event Manager

Nichole Fisher, Executive Director

P: (517) 996-1416

E: events@ISONG.org



Sponsorship Opportunities

DELIVERABLES	Gold \$5,000 (1)	Silver \$4,000	Copper \$3,000	Bronze \$2,000
Official Sponsor of the 2023 World Congress				
Branded Email Communication to ISONG Members and Attendees				
Branded Email Communication to 2023 World Congress Attendees				
Keynote/Plenary Sponsor or Scientific Poster Sponsor				
Genetic Nursing Grant Sponsor <ul style="list-style-type: none"> Clinical Practice Education Research 				
Social Media Shout Outs with Sponsor Logo and Link to Website				
Advertisement ISONG World Congress App				
World Congress Registrations	2	2	1	1
Strategic Collaboration Meeting during Congress				
Logo/URL and Company Description on ISONG World Congress Webpage				
Discounted Member Rate for Additional Representatives				
Exhibit Table and Chairs				
Logo on the Vendor Passport Card				
Recognition on Attendee Emails				

2023 ISONG WORLD CONGRESS PROSPECTUS

International Society of Nurses in Genetics

November 3-5, 2023

ADDITIONAL SUPPORT OPPORTUNITIES

\$5,000

PRE CONGRESS DINNER SPONSOR

(1 available)

- Sponsor recognition during dinner and ISONG's annual conference
- One-time recognition in a monthly ISONG newsletter
- One-time recognition on ISONG's social media

GENERAL SESSION SPONSOR

(1 available)

- Premier sponsor of our conference app
- Logo recognition and push notifications during event
- May provide a (mailed) gift to participants. If mailed, it is the responsibility of sponsor to mail to attendees in advance of event.
- One-time recognition on ISONG social media
- On-stage recognition & promotion slide presented during the session.

\$2,500

BREAKFAST OR LUNCH SPONSOR

- Sponsor recognition during breakfast/lunch
- Signage recognition at breakfast/lunch
- Sponsor recognition during conference

\$1,500

MOBILE APP SPONSOR

(1 available)

- Signage recognition in refreshment area
- As a sponsor of the event platform, your company logo will appear as the main banner within the mobile app which is accessible to all attendees with their personalized schedules and all conference details.
- Sponsor recognition during conference

LANYARD SPONSOR (exclusive sponsor item)

- Logo on lanyard
- Sponsor recognition during conference

SOCIAL MEDIA BOOTH SPONSOR

- Sponsor logo prominent featured at photo booth

\$2,000

PRE CONGRESS RECEPTION Thursday, November 2

- Signage recognition at Welcome Reception
- Sponsor recognition during world congress

WIRELESS INTERNET FOR ATTENDEES

(1 available)

- Refresh and Recharge" station, where visitors could relax as they charged their devices.
- Get your digital key for attendees to access Wi-Fi at the event.
- Sponsor recognition during conference

2023 ISONG WORLD CONGRESS PROSPECTUS

International Society of Nurses in Genetics

November 3-5, 2023

<p>RIBBON STATION \$350</p> <hr/> <ul style="list-style-type: none">• <i>Sponsor logo prominently featured on this interactive station for attendees</i>	<p>\$500</p> <hr/> <p>EXHIBITOR HALL COFFEE BREAK (2 available)</p> <ul style="list-style-type: none">• <i>Refreshments will be provided to attendees in the registration area and throughout the conference.</i>• <i>Sponsor recognition during conference</i> <p>WORLD CONGRESS REGISTRATION LIST</p> <ul style="list-style-type: none">• <i>List of world congress registrants</i> <p>BRANDED WORLD CONGRESS PEN</p> <ul style="list-style-type: none">• <i>Sponsor to supply pen for congress</i> <p>\$400</p> <hr/> <p>BREAKOUT SESSION SPONSOR (2 available)</p> <ul style="list-style-type: none">• <i>Sponsor recognition during breakout session</i>• <i>Sponsor serves as moderator breakout session</i>• <i>One-time recognition in ISONG newsletter</i>• <i>One-time recognition in ISONG social media</i>
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EXHIBIT GUIDE ADVERTISING

Increase your company's visibility to ISONG members and attendees.

AD RATES/SPECIFICATIONS

Small \$250 3.625" x 4.875"

Medium \$450 7.5" x 4.875"

Large \$650 7.5" x 10"